

## OFFICIAL RULES

### 2015 Travel Oregon Bounty Sweepstakes (the "Sweepstakes")

#### **YOU MUST BE 21 OR OLDER TO PARTICIPATE OR WIN.**

**NO PURCHASE NECESSARY TO ENTER OR WIN.** OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES, THE DISTRICT OF COLUMBIA AND CANADA (EXCLUDING QUEBEC), WHO ARE 21 YEARS OF AGE OR OLDER. VOID IN QUEBEC AND WHERE PROHIBITED. Employees and their immediate families (spouse and parent, child, or sibling and their respective spouses, regardless of where they reside) and those living in their same households (whether or not related) of Travel Oregon ("Sponsor"), Wieden + Kennedy, and its parents, affiliates, subsidiaries, and advertising and promotion agencies are not eligible. By participating, participants agree to be bound by these Official Rules and the decisions of Sponsor, which are binding and final on matters relating to this Sweepstakes. The Sweepstakes is subject to all applicable federal, state provincial and local laws.

**SWEEPSTAKES PERIOD:** The Sweepstakes begins on at 12:01 a.m. Pacific Time ("PT") on September 16, 2015 and ends at 11:59 p.m. PT on November 29, 2015 ("Sweepstakes Period") and will be divided into ten (10) weekly entry periods (each, a "Weekly Entry Period"), with each beginning at 12:01 a.m. PT on Monday and ending at 11:59 p.m. ET on the following Sunday except the first Weekly Entry Period which will begin on Wednesday, September 16, 2015 and end on Sunday, September 27, 2015.

**TO ENTER:** During the Sweepstakes Period, to enter, visit [www.traveloregon.com/bountypassport](http://www.traveloregon.com/bountypassport) and complete and submit the entry form. All entries must be received by 11:59 p.m. PT on the last day of the applicable Weekly Entry Period to be eligible for that drawing. Limit one (1) entry per person/email address for the entire Sweepstakes Period. Multiple entries from any person or email address will be void. Entries generated by script, macro or other automated means or by any means that subvert the entry process, as determined in the sole discretion of Sponsor, are void. All entries become of the property of Sponsor.

**WINNER DETERMINATION:** Potential winners for each Weekly Entry Period will be randomly selected on or about the Wednesday following the end of the applicable Weekly Entry Period from among all eligible entries received for that drawing. Odds of winning depend on the number of eligible entries received for the applicable drawing. Non-winning entries from one drawing will carry forward into subsequent drawings. Potential winners will be contacted via email and may be required to execute and return an affidavit of eligibility (or, if a resident of Canada, a Declaration of Eligibility), a publicity release (except where prohibited), and a liability release within five (5) days of date of issuance. Return of a prize or prize notification as undeliverable, failure to sign and return requested documentation within the specified time period, the inability of Sponsor to contact potential winner within a reasonable time period or noncompliance with these Official Rules by a potential winner will result in disqualification and, at Sponsor's sole discretion, the prize may be awarded to an alternate winner for the drawing at issue. If a winner is a legal resident of Canada, he/she will also be required to answer a time-limited, mathematical skill-testing question administered via the telephone. Failure to answer the question correctly within the time period specified, as determined by Sponsor

in its sole discretion, will result in disqualification and, at Sponsor's sole discretion, the prize may be awarded to an alternate winner for the drawing at issue.

**PRIZES (50) (FIVE (5) PER WEEKLY ENTRY PERIOD):** one (1) growler each. Growlers will be awarded empty. Approximate Retail Value ("ARV"): US\$45 each. Total ARV of all prizes: US\$2,250. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. Winners may not substitute, assign or transfer a prize or redeem a prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute a prize with one of comparable or greater value. Winners are responsible for all applicable federal, state and local taxes (including income and withholding taxes), if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided. All prize details are at Sponsor's sole discretion. Limit one (1) prize per person/household.

**PUBLICITY GRANT:** Acceptance of a prize constitutes permission to use any or all of each winner's name, biographical information, city and state of residence, voice, photograph, image and likeness for advertising, promotional and other purposes, in any and all media now known or hereafter devised, in any manner, worldwide, in perpetuity, without further compensation, notification or permission from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so, unless prohibited by law.

**GENERAL CONDITIONS:** Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, delayed, stolen, misdirected, undelivered or garbled entries or emails; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the announcement of the prizes or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information. Released Parties are not responsible for injury or damage to participants' or to any other person's computer, cellular phone, or any other device, related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes (or any portion thereof) for any reason, including, but not limited to, should any portion of a Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play. If terminated, Sponsor reserves the right, in its sole discretion, to award the prize(s) for any Weekly Entry Period(s) at random from among all non-suspect, eligible entries received for such Weekly Entry Period(s) up to time of such action or as otherwise deemed fair and appropriate by Sponsor.

**DISPUTES:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants' and Sponsor in connection with the Sweepstakes shall be governed by and construed in accordance with the laws of the State of Oregon, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's or jurisdiction's laws. By participating in the Sweepstakes, entrant agrees that: (i) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, shall be resolved individually without resort to any form of class action; (ii) any judicial proceeding in which Sponsor is a party shall take place in Marion County Circuit Court in the State of Oregon; (iii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event will attorney fees be awarded or recoverable; (iv) under no circumstances will Entrant be permitted to obtain awards for, and entrant hereby waives all rights to seek, punitive, incidental, exemplary, consequential, special damages, lost profits, other damages, or any rights to have damages multiplied or otherwise increased; and (v) entrant's remedies are limited to a claim for money damages (if any) and he/she waives any right to seek injunctive or equitable relief. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. If any provision of the Official Rules is determined to be invalid or otherwise unenforceable, the other provisions will remain in effect and will be construed as if the invalid or unenforceable provision were not contained herein.

**RELEASE OF LIABILITY:** Entrants, by participating, agree that Sponsor, Wieden + Kennedy, and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by participants against, any liability, for any injuries, losses or damages of any kind, including, without limitation, death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes. The Sweepstakes is not associated with Facebook, Instagram or Twitter. By entering, you agree to release Facebook, Instagram and Twitter of all liability with respect to the Sweepstakes.

**WINNERS LIST:** For winners list (available after December 15, 2015), send a self-addressed stamped envelope to: **Travel Oregon, ATTN: Katy Clair, 2015 Bounty Sweepstakes, 250 Church Street SE, Suite 100 Salem, OR 97301** for receipt no later than January 1, 2016. Canadian residents may omit return postage.

**SPONSOR:** Travel Oregon, **250 Church Street SE, Suite 100 Salem, OR 97301**

**Webpage, emails, on-screen**

21+ See Official Rules at URL for complete details.

**Facebook and Instagram Post Disclosures:**

21+ Official Rules apply. **[Note: The post should link to the Official Rules.]**

**Tweet Disclosures:**

21+Rules@URL